

Deli MAX[®]



DelIMAX HOMESTYLE PIZZA & SUBS

WHAT IS DELIMAX?

A Pizza, Sub & Salad Component Deli Program With Several Custom Offerings.

FOOD OFFERINGS

7" & 14" Pizza's, 14" Thin Crust Pizza, Take n Bake Pizza, Calzones, Garlic Breadsticks, Cheesy Garlic Bread, 6" & 12" Subs, Wraps & Fresh Made Salads.

FEATURES

- Onsite Surveys
- Blueprints Available
- Equipment Packages
- Food Service Specialist Setup & Training
- Ongoing Sales Support
- Up - To - Date Profit Analysis
- Upscale Imaging and Marketing
- Exclusive Only at Henry's Foods



IMAGE SAYS EVERYTHING



Exterior
Signage
Available In
Several
Different
Shapes &
Sizes



Sintra Is a Great Way To Jazz Up Any Area Of Your Deli!



Vinyl Decal's &
Window Perf For
Your Vehicle Is
a Great Way To
Advertise



SUPPORTED ADVERTISING

ANY SINGLE TOPPING TAKE 'N BAKE PIZZA

\$8.99

Homestyle Subs & Pizzas
Deli MAX

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ANY TURKEY, ROAST BEEF OR HAM

6" SUB

\$2.99

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5 MEAT 14" PIZZA

\$11.99

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We Provide Monthly Specials To Each Location At No Additional Cost, Plus Allowances For The Products That Are On Promotion.

Homestyle Subs & Pizzas
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PIZZA RULES

Training Recipes		COLD SUBS	
VEGETABLES	1/2 cup	RECOMMENDED PORTIONS	6" SUB
Tomatoes	2 slices	1 sub	12" SUB
Lettuces	1/2 cup	2 sub	2 sub
Onions	2-3 rings	3 sub	3 sub
Green Peppers	2 rings	4 sub	4 sub
Pickles	3 slices	5 sub	5 sub
Black Olives	6 each	6 sub	6 sub
Jalapenos	4 slices	8 sub	8 sub
Roasted Peppers	6 slices	12 sub	12 sub
DRESSINGS	1 oz.		
Mayo	1 oz.		
Mustard	1 oz.		
Swiss	1 oz.		
Red Wine Vinegar	1 oz.		
Onion Dip	1 oz.		
Swiss Dressing	1 oz.		
Herby Mustard	1 oz.		
SMOKED HONEY HAM	\$3.49	\$4.49	
INGREDIENTS	12" SUB	12" SUB	
Sliced Cheese	2 half slices	4 half slices	
Sliced Smoked Honey Ham	3 slices	6 slices	
Toppings and Dressings as Ordered			
CHICKEN SALAD	\$3.89	\$4.99	
INGREDIENTS	6" SUB	12" SUB	
Sliced Cheese	2 half slices	4 half slices	
Mrs. Gerry's Chicken Salad	2 1/2 scoops	4 1/2 scoops	
Toppings and Dressings as Ordered			
ITALIAN	\$3.89	\$4.89	
INGREDIENTS	6" SUB	12" SUB	
Sliced Cheese	2 half slices	4 half slices	
Sliced Cotto Salami	2 slices	4 slices	
Sliced Cotto Salami	2 slices	4 slices	
Sliced Sliced Pepperoni	2 slices	4 slices	
Toppings and Dressings as Ordered			
SEAFOOD SALAD	\$3.89	\$4.99	
INGREDIENTS	6" SUB	12" SUB	
Sliced Cheese	2 half slices	4 half slices	
Mrs. Gerry's Seafood Salad	2 1/2 scoops	4 1/2 scoops	
Toppings and Dressings as Ordered			
DELIRE BELT	\$3.49	\$4.49	
INGREDIENTS	6" SUB	12" SUB	
Sliced Cheese	2 half slices	4 half slices	
Sliced Cotto Salami	2 slices	4 slices	
Pro-Cheese Sliced Bacon	2 slices	4 slices	
Toppings and Dressings as Ordered			
DELIRE VEGETARIAN	\$3.29	\$4.29	
INGREDIENTS	6" SUB	12" SUB	
Sliced Cheese	2 half slices	4 half slices	
Toppings and Dressings as Ordered			
TUNA SALAD	\$3.89	\$4.99	
INGREDIENTS	6" SUB	12" SUB	
Sliced Cheese	2 half slices	4 half slices	
Mrs. Gerry's Tuna Salad	2 1/2 scoops	4 1/2 scoops	
Toppings and Dressings as Ordered			
RICK, MILD TURKEY & BACON	\$3.99	\$4.99	
INGREDIENTS	6" SUB	12" SUB	
Sliced Cheese	2 half slices	4 half slices	
1/4 Hick. Smoked Turkey Breast	2 slices	4 slices	
Pro-Cheese Sliced Bacon	2 slices	4 slices	
Toppings and Dressings as Ordered			
SMOKED HONEY HAM	\$3.49	\$4.49	
INGREDIENTS	6" SUB	12" SUB	
Sliced Cheese	2 half slices	4 half slices	
St. Mark Smoked Turkey Breast	2 slices	4 slices	
Toppings and Dressings as Ordered			
THREE MEAT COMBO	\$3.99	\$4.99	
INGREDIENTS	6" SUB	12" SUB	
Sliced Cheese	2 half slices	4 half slices	
St. Mark Smoked Turkey Breast	1 slice	2 slices	
St. Smoked Honey Ham	1 slice	2 slices	
Pro-Cheese Sliced Bacon	1 slice	2 slices	
Toppings and Dressings as Ordered			
PREMIERE SLICED ROAST BEEF	\$3.49	\$4.49	
INGREDIENTS	6" SUB	12" SUB	
Sliced Cheese	2 half slices	4 half slices	
Premium Sliced Roast Beef	2 slices	4 slices	
Toppings and Dressings as Ordered			
COLD CUT SUPREME	\$3.89	\$4.89	
INGREDIENTS	6" SUB	12" SUB	
Sliced Cheese	2 half slices	4 half slices	
Sliced Bologna	2 slices	4 slices	
Sliced Cotto Salami	2 slices	4 slices	
Sliced Cotto Salami	2 slices	4 slices	
Toppings and Dressings as Ordered			

Recipes For All Concepts

